

SkillsUSA Benefits the Workforce by:

- ◆ *Ensuring that local training programs meet industry needs.*
- ◆ *Providing opportunities to observe and select students for employment*
- ◆ *Helping to promote specific industries*
- ◆ *Offering a way to support local educational programs that serve the community.*
- ◆ *Helping produce more qualified graduates*



For More Information, Contact:

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Colorado SkillsUSA

Leadership & Skills Championships

Sponsorship Opportunities



Champions at Work

What is SkillsUSA?



A national nonprofit organization, SkillsUSA is a partnership of students, teachers and industry. While working together to ensure America has a skilled workforce, SkillUSA helps every student excel.

SkillsUSA serves high school and postsecondary students in programs preparing them for technical, skilled and service careers. SkillsUSA adds to students' technical training by teaching them leadership skills, teamwork, citizenship and character development—all things that go into shaping responsible, reliable employees who will one day become leaders in our workplaces.

Founded in 1965, SkillsUSA has developed nearly 8 million well-rounded workers through active partnerships between employers and educators. SkillsUSA is endorsed by the U.S Department of Education.



What are the Leadership & Skills Championships?

The Colorado SkillsUSA Leadership and Skills Championships is the state-level competition for public high school and postsecondary technical students enrolled in trade, technical and skilled service professional instructional programs. Students from across Colorado who competed at their District level convene each Spring to compete in leadership and skill events in their chosen field. First place winners have the opportunity to compete at the national level. Students at the two day event showcase their leadership and skills as well as meet and network with industry leaders. First place winners advance to the national competition held each summer in Kansas City.

Why Support SkillsUSA?

Students participating in SkillsUSA programs are the future workforce and the future leaders of our country. Nationally, SkillsUSA enjoys support from more than 1,000 corporations, business associations and labor. Through business and industry support, SkillsUSA is able to support our mission to help members become world-class workers and responsible American citizens.

How Can I Help?

Colorado SkillsUSA is looking for far-sighted organizations willing to invest in our future workforce. The following levels of sponsorship are available:

Bronze: \$50.00 donation

- ◆ Recognition in event program

Silver: \$75.00 donation

- ◆ Recognition in event program
- ◆ Free booth exhibition space

Gold: \$100.00 donation

- ◆ Recognition in event program
- ◆ Free booth exhibition space
- ◆ Banner recognition at event sites

Platinum: \$250.00 or more donation

- ◆ Recognition in event program
 - ◆ Free booth exhibition space
 - ◆ Banner recognition at event sites
 - ◆ Advertisement in the Conference program
 - ◆ Exclusive contest/event recognition
- Join the SkillsUSA Team Today!!**



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